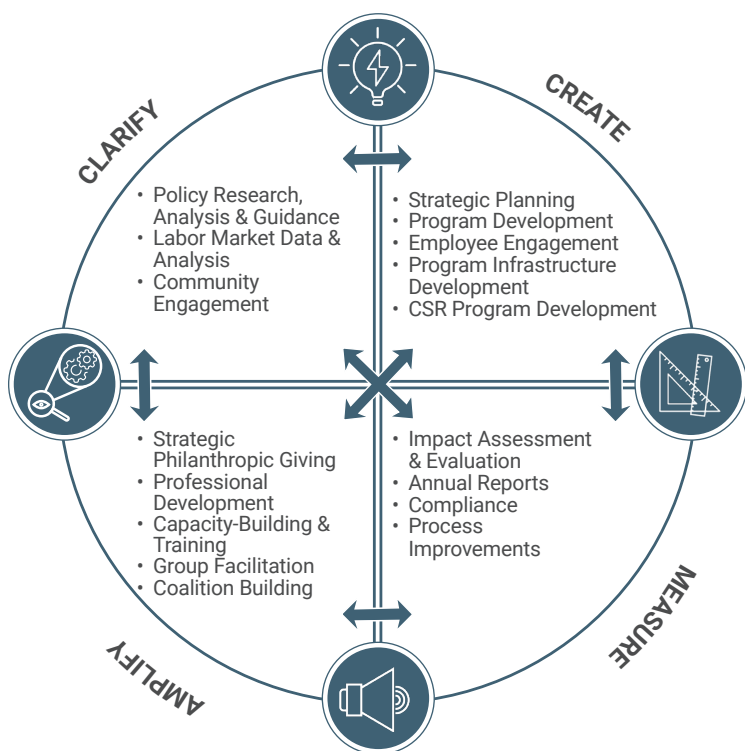




CAUSE IMPACTS

FOR GREATER GOOD



At Cause IMPACTS, we help you:

- **CLARIFY** the impact you want to make
- **CREATE** the best approach to making it
- **MEASURE** the impact of your efforts
- **AMPLIFY** those efforts

Whether you're looking to establish, validate, or refine an initiative to help people or the environment, you're trying to boost employee engagement & retention, or you simply want to assess, increase and communicate your effectiveness and impact, look to Cause IMPACTS.

Cause IMPACTS is a strategy consulting firm that helps you clarify, create, measure, and amplify the impact you're making by using robust policy and statistical analysis, coalition building, group facilitation, program design, capacity building training, and program evaluation.

ISSUE EXPERTISE

- Workforce Development
- Diversity and Inclusion
- Environmental Sustainability
- Economic Development
- Education Equity and Access

CLIENTS

- | | |
|--|-------------------------|
| • The Honest Company | • Rock the Vote |
| • Cal American Water | • National Urban League |
| • Los Angeles County Metro | • Goodwill of So. CA |
| • City of Los Angeles | • Da Vinci Schools |
| • Ventura County Workforce Development Board | • Mitú |
| | • UnidosUS |

Cause IMPACTS helps create better ways for you to do more good for more people.



CAUSE IMPACTS

for greater good.

SERVICES

Policy Research, Analysis & Reporting. We conduct policy research and provide detailed reports that simplify complex policies and articulate clear, thorough recommendations and actions.

Labor Market Data & Analysis. We provide and analyze real time labor market data to help you make sense of complex data and get to actionable insights.

Strategic Planning. We guide groups through engaging strategic planning exercises that result in a clear vision for the future, actionable objectives and tactics, and an articulated mission that can guide decision making into the future.

Corporate Social Responsibility (CSR) Program Development that ensures your current CSR strategies align with your core business, addresses your company's internal challenges and causes measurable positive impacts.

Group Facilitation & Coalition Building that is engaging, ensures all voices are heard, and builds consensus while moving strategy forward.

Employee Engagement to help you attract, retain, and engage employees. We develop programs that get employees to collaborate, enhance company culture, and build community.

Impact Assessment & Evaluation that measures the impact of your initiatives and recommends improvements to increase their effectiveness. We provide you with the tools and resources needed to continue to measure and sustain the impact over time.

Community Engagement Strategies & Campaigns that provides insight into community needs, activates your community, builds institutional capacity and strengthens your ability to create lasting collective impact.

Training & Capacity Building for every age range, group size, and education level. Every training provides participants with tools they can take with them to continue to master the content.

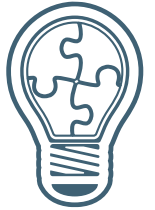
Strategic Philanthropic Giving. We help clients increase their impact on issues they are passionate about by developing Strategic Giving Portfolios and collective impact initiatives that create lasting change.

A DIFFERENTIATED APPROACH TO MAKING A DIFFERENCE

Cause IMPACTS is a people-centric, data-driven boutique consulting firm with an individualized approach for every client challenge.

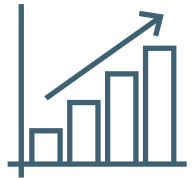
Cross-Sector Collaboration

Our team's first-hand experience in the private, public, non-profit, and philanthropic sectors fuels a nuanced understanding of the strengths and challenges of each sector, and equips us with the skills and insights to develop cross-sector coalitions and solutions.



Data-Driven Approach

We integrate data and analytics into everything we do to prove that what you are doing is working. We then provide clients with the insights, tools and resources needed to sustain their impact.



Custom Solutions

Every challenge is unique and deserves a solution that is customized to suit your intended audience and programmatic needs. That's why we never employ templates in our individualized program design and strategic recommendations.



Cause IMPACTS Company Data & Certifications:

Location: Los Angeles, CA D&B: 080815176
Federal ID: 82-1357285 CAGE Code: 7XH14
NAICS: 541611, 541613, 541720, 541820, 611430, 813319



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